# UNMAPPED STREETS MEAN UNCERTAINTY

DataMap Intel's enhanced street data products can significantly improve mapping accuracy for One-Call





## **Increasing:**

- Screening accuracies
- Acceleration of ticket closings
- Efficiency of reactive and proactive plant protection of life

## **Decreasing:**

- Operations and center overhead expenses
- Time and research effort
- Risk of cable cuts and damaged facilities



**DataMap Intelligence ("DMI")** is a data content provider that aggregates and creates proprietary data pertaining to the parameters and vital characteristics of virtually all new residential developments across North America. There is no other comparable resource available that provides current, exacting, and comprehensive new and emerging residential development information.

**DMI** is the most comprehensive geo-demographic dataset available in the United States and Canada. Moreover, DMI can deliver data in the versatile geospatial format which permits the incorporation and overlay of other source information in a readable and manageable form. DMI users include emergency management agencies who require accurate and current street information for being adequately responsive in emergency situations including One-Call (Call-Before-You-Dig).

**DMI's** data is delivered in customized formats to allow the user free access and enable manipulation and integration of existing GIS/IT data-sets.

### **DMI ENHANCED STREET PRODUCTS**

#### **DataMap MAPS**

DataMap MAPS is a road base digital mapping system (Similar to Google Maps and Bing Maps) consisting of DataMap GEO's exclusive centerlines and address ranges + existing street data+ census 2010 + County data + third party dataset(s), making MAPS the most comprehensive digital map dataset available today.



#### **DataMap STREETS**

Newly created residential developments are normally built on new streets making it difficult and time consuming to keep track of and critical to accurate facility locate and address matching. DataMap Streets "new street location data" platform is a real-time tracking solution detailing virtually every new street location throughout the United States and Canada.





# THE DIFFERENCE:

What sets DataMap Streets apart from other data update and retrieval methods found in NAVTEQ, TeleAtlas, County Planning Agencies, USGS and TIGER is the real time tracking of all new streets in the "move-in" development stage.

Our bi-monthly updated database will ensure that you have the most current data available. Utilizing the DataMap Streets dataset will provide you with the precise location and street layout of virtually every new residential development. This can then be quickly integrated into your mapping dataset.

Our up-to-date information makes DataMap Streets the first stop for any company that collects geographic datasets for mapping software. Armed with the knowledge of thousands of unlisted streets, our data will afford your company a huge advantage. You will have the ability to quickly integrate the most current new streets into your dataset at a highly efficient rate. You no longer have to settle for outdated maps that are missing important information. Instead, be prepared to receive the best new street location data, each and every time, through DataMap Streets.

#### For More Information, contact:

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Better Maps . . . Better Decisions

